

famunera

Genuine quality inputs and market at your farm

About Famunera

Famunera is a web and mobile agribusiness marketplace that links smallholder farmers to genuine quality affordable farm agricultural inputs, support service providers and buyers of farm produce in Uganda. It unlocks the traditional trade barriers by bringing the agribusiness market closer to farmers through mobile devices.

How it works

1 —————

A farmer logs in or registers on the USSD platform of Web App.

2 —————

Farmers can navigate the platform, choose farm inputs, make an order and pay using Mobile Money or Bank

3 —————

Famunera then delivers the ordered farm inputs to the farmers within 1 day anywhere in Uganda.

4 —————

Farmers showcase their farm produce on the platform for sale to potential buyers.



The Team



Naika Enock Julius
Founder and CEO
BBA, A&F



Ojema Joel
Co-founder and CAO
BBA, A&F



Nammanda Lydia
Co-founder and Chief Admin
Dip. Agriculture



Kiirya Nathan
Co-founder and COO
Bsc. CE



Odongkara Frank
Co-Founder and CTO
Bsc. CE

Traction + Milestones

Sales
+ \$4,000 in farm input sales revenue per month

+\$27,000 in produce market linkages per month

Job creation

Recruitment of 30 youth agents per month

Impact on women and youth led business

+5000 farmers are supported by Famunera

Awards + Recognition

Winner of the NSSF Innovator, 2019