



## About Xente

Xente is an e-commerce and financial services business. Xente provides a platform that people and businesses use to buy products & services through the platform. Xente too connects the people and businesses to licensed financial institutions for financial services like payments, credit and insurance to facilitate the transactions carried out.

## How Xente works

1 \_\_\_\_\_

User downloads the Xente app, registers and submit their personal details

2 \_\_\_\_\_

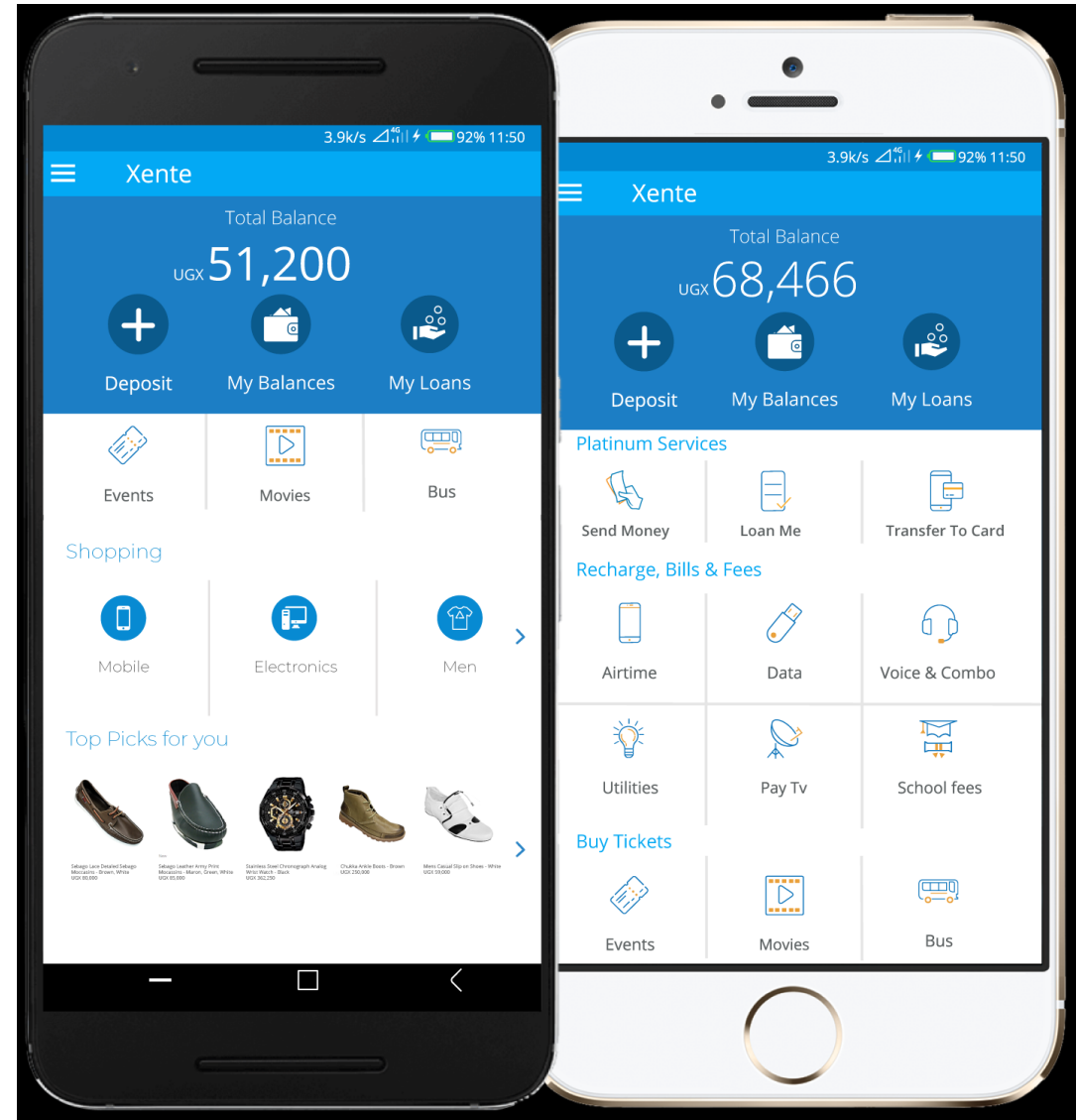
Users then access Xente services like; airtime & data payments, bookings for; tickets, movies, events and all kinds of shopping (groceries and gadgets etc.)

3 \_\_\_\_\_

Xente accepts Visa debit cards, MTN Mobile money and Airtel money as payment options

4 \_\_\_\_\_

Users can access credit or loan services to purchase when they upgrade for premium features on the Xente platform



## The Team



### Allan Rwakatungu

Co-Founder and CEO

+17 years Product and Technology experience and serial entrepreneur



### Francis Nkurunungi

Co-Founder and COO

Customer Acquisition and Growth



### Kenneth Legesi, CFA

Co-Founder - Strategy, Finance and Financial Services

+17 years corporate finance / management consulting. Partner at Ortus Africa Capital

## Traction + Milestones

Sales

**+50,000  
customers**

**+\$800,000 in  
revenue**

Job creation

**18 direct jobs  
created**

Impact on women and youth led business

**Xente onboards  
various MME  
merchants on  
the platform**

## Awards

- Winners of the National ICT Initiative Support Program (NIISP)
- Winners of the MTN Innovation awards